

ispo_news

BETREFF

ispo_group_newsletter - No. 19/07

DATUM

07.12.2007

EMPFÄNGER

duewel@ispo.com

INHALT ARTIKEL

ispocard – save time, save money, enjoy benefits1
ispo Online Travel Service 1
International Lounge with more space at the North Entrance 1
In Focus: Sustainability - Did you know... 2

INHALT TEASER

Order your ispo ticket online - easy and convenient! 2
New hall set-up to ispo winter 08 2
ispo winter 08 featuring separate entrances 2



ispocard – save time, save money, enjoy benefits

18,500 active members of the professional sports community enjoy already the services of the ispodcard®. As an unlimited access pass to ispo events (winter, china and Golf Europe) and all partner shows it not only saves time and money, but offers a number of advantages and opportunities:

- One-time registration for all future shows
- Complimentary airport shuttle
- Complimentary use of the entire public transportation network (MVV)
- Gore ispodcard® member lounges at the ispo in Munich
- Up to 20% discounts in selected trade show restaurants and Europcar
- special rates in ispodcard partner hotels, etc.

For more information on the ispodcard® please go to www.ispodcard.com or contact us via e-mail at member@ispocard.com.



ispo Online Travel Service

Simple, fast and in one step - the ispo Online Travel Service eliminates a trip to the travel agency and provides a comprehensive overview of the many service offers, including travel, accommodations, and rental cars. With a simple click of the mouse you can take care of all travel reservations for the ispo winter 08. In addition to airline and railroad reservations, a large selection of hotels as well as rental cars from all suppliers is available. The service also features a number of important amenities, such as on-line airport check-in, air travel schedules with current departures and arrivals, currency information, U- and S-Bahn schedules for Munich, Google map, as well as a restaurant guide. The online tool does not require registration and is free of charge.

International Lounge with more space at the North Entrance

Plenty of space and a pleasant atmosphere for relaxed meetings, a quiet work area or a place to chill out – the new International Lounge at the North Entrance at the ispo



winter 08 is a welcome meeting and information space for a number of foreign retail associations and countries. In addition to Allied Partners (UK), Andad (Spain), FPS (France), and AAISS (Italy), representatives from Japan, Poland, Russia, the Czech Republic, and Slovakia have confirmed their participation.

Small, detached booths made way for a large, well-lit space. This open concept is the best environment for an open and lively information exchange between international retailers. Quiet seating and working areas as well as internet access are available, of course. Display booths spread around the lounge offer daily publications in several languages, party invitations, and trade show information. Visitors can also approach any of the multi-lingual trade show hostesses for information. A small bar offers complimentary snacks, and warm and cold drinks.



In Focus: Sustainability - Did you know...

Did you know that the trade fair grounds of the New Munich Trade Fair Centre are based on a pioneering ecology concept, with which we are able to reduce CO2 emissions by approximately 7,000 tons per year? This concept includes cisterns, among other things. Targeted seepage routes the rainwater to the groundwater. The lake at the trade fair is also replenished with rainwater. Nine rainwater cisterns have been installed between the exhibition halls for this purpose.

[>> more information](#)

Order your ispo ticket online - easy and convenient!

Ticket sale for ispo winter 08 has started! Register quickly and comfortably online and save money at the same time. Online orders receive a discount of up to 50%! The ticket price includes the ispo catalogue with all exhibitor listings and trade show information!

[>>Online ticket order...](#)

New hall set-up to ispo winter 08

ispo winter 08 is going to tie in with the success of last years winter show. Due to a new hall set-up visitors will benefit from a clear sectioning for a better overview.

[>> click here to see the new hall set-up \(PDF\)...](#)

ispo winter 08 featuring separate entrances

Thanks to the complete booking of all halls, ispo winter 08 will be accessible via all three main entrances. In order to guarantee easy and quick access to the different communities, and to relieve congestion at the West Entrance, visitors to this winter's show will be able to access the Performance area directly via the North Entrance, and the Outdoor area via the East Entrance.