

27 – 30 jan 2008



Presse-Information \* Press release \* Communiqué de presse \* Comunicato stampa \* Comunicado de prensa

No. 8 e  
December 2007

Supplements / changes possible – please note the current  
version before the trade fair start at [www.ispo-winter.com](http://www.ispo-winter.com)

## Information for Trade Visitors at ispo winter 08

68th International Trade Fair for Sports articles and fashion

### Opening Times

Sunday, January 27 to Wednesday, January 30, 2008  
Sunday to Tuesday: 9 a.m. - 6 p.m.  
Wednesday: 9 a.m. - 5 p.m.

### Venue

New Munich Trade Fair Centre, Halls  
A1 – A3 board\_ispo  
A4 ispovision  
A5 – A6 outdoor ispo  
B1 – B2 sportstyle\_ispo  
B3 – B4 ski\_ispo  
B5 – B6 outdoor\_ispo  
C1 – C2 sourcing\_ispo  
C3 – C4 performance\_ispo

### Trade Fair Entrances

Entrance East, Entrance West, Entrance North

### Tickets

	day ticket	2-day ticket	Permanent pass
online order - from 1/1/08	EUR 29	EUR 39	EUR 49
on site	EUR 39	EUR 49	EUR 59

The catalogue is included in the admission price and issued to trade visitors on site.

### ispocard®

For all trade visitors to ispo: save time, save money, enjoy benefits: 77 EUR for ispo winter, ispo SPORT & STYLE, ispo china, Golf Europe as well as additional partner trades with only one single registration! Free entry and many attractive services!

Click now at [www.ispocard.com](http://www.ispocard.com)

### Trade visitor circle

The following people are admitted to ispo:

VDS members and holders of BTE-Pro-Fashional-Cards; retailers for sport, mountain and leisure time shoes, summer, winter and all-year sporting goods, outdoor, trekking and expedition equipment, surfing, diving and waters sports, cycling; department store companies, clothing companies, textile retailers, retailers for children's articles, shoe retailers, hardware store dealers with relevant sporting goods products; golf pros and pro-shop owners; fitness and sport studios; component supplier industry and designers.

### **Trade visitors – Pre-registration and advance sales of admission tickets**

To avoid waiting times, we recommend registering as a trade visitor in advance online and ordering admission tickets at the discounted price in advance. [www.ispo-winter.com](http://www.ispo-winter.com)

Payment online with credit card or direct debit

#### **ispo Hotline for additional information:**

Tel.: +49 (0)89 949-11 400

Fax: +49 (0)89 949-11 401

[info@ispo-winter.com](mailto:info@ispo-winter.com)

[www.ispo-winter.com](http://www.ispo-winter.com)

### **Arrival by car**

Traffic routing signs in the Munich city area and an electronic traffic routing system on the interstate highways (Autobahn) direct you to the trade fair grounds and the signposted parking lots.

### **Visitor service**

Exhibitors and trade visitors can use all public transport means in the complete fare zone of the Munich Public Transport Association with ispcard®, online ticket voucher, ispo admission ticket, guest ticket or trade visitor ID (Munich Public Transport Association: suburban railway, subway, streetcar and bus).

### **Public transport to the trade fair grounds**

#### **Subway**

##### **U 2 (direction Messestadt Ost)**

Every 10 minutes; every 5 minutes during rush hours. Travel time from the main railway station is approx. 20 minutes.

##### **→ Feldmoching – Main Train Station – Messestadt West**

(for board\_ispo, ispovision, sportstyle\_ispo, ski\_ispo)

##### **→ Feldmoching – Main Train Station - Messestadt Ost**

(for outdoor\_ispo)

##### **U 5 (direction: Neuperlach)**

To Innsbrucker Ring, transfer to **U2** to trade fair grounds (Messestadt West)

#### **Suburban railway from Airport**

**S 1** To Feldmoching or Main Train Station, transfer to **U2** to trade fair grounds (Messestadt)

**S 8** To Main Train Station, transfer to **U2** to trade fair grounds (Messestadt)

#### **Airport shuttle bus**

A shuttle bus is available between Munich Airport (Terminals 2, Terminal 1, area A and central area) and the trade fair grounds - Entrance North, Entrance East and Entrance West. Buses run every 30 minutes.

One-way: 7 €

Round trip: 12 € (free for ispcard® holders)

**Taxi from airport to trade fair: 51 € (set price)**

**Taxi stands at Entrance West, Entrance East and Entrance North**

## Travel and hotel service

### ispo Online Travel Service

Tel: +49 (0)89 / 61 52 14 19

Mo-Fr 08:00 - 18:00

24 Hour Hotline

Tel: +49 (0)1805 / 23 23 63

Information und Booking: [www.ispo-winter.com](http://www.ispo-winter.com) / travel & hotel

### TRADEFAIRS.com (Hotel Agency)

Tel.:+49 (0) 69 9588-3616 (09.00- 18.00 Uhr)

Fax.: +49 (0) 69 9588-1913

[messe-muenchen@tradefairs.com](mailto:messe-muenchen@tradefairs.com)

[www.tradefairs.com](http://www.tradefairs.com)

### Private accommodation

#### Statthotel Privatzimmervermittlung OHG

Reservations from within Germany

Tel. 0180.5 30 55 30\*

Fax 0180.5 30 55 40\*

\*0.12 EUR/Min.

International reservations

Tel.: +49.87 09-926 00

Fax: +49.87 09-926 026

[Info@statthotel.de](mailto:Info@statthotel.de)

[www.statthotel.de](http://www.statthotel.de)

### CHECK-IN! Zimmerservice

Tel.: +49 (0)89 43 73 97 89

Fax: +49 (0)89 43 73 97 88

[info@checkin-muenchen.de](mailto:info@checkin-muenchen.de)

[www.checkin-muenchen.de](http://www.checkin-muenchen.de)

### Hotel Directory

[www.messehotelfuehrer.de](http://www.messehotelfuehrer.de)

### Collaboration with German Railways

Discounts for exhibitors and trade visitors to ispo winter 08

Reservation hotline: 01805.31 11 53, Keyword: "ispo winter"